Friends of Ironmen Football

Meeting Minutes

Monday, June 12, 2017

* The meeting was called to order at 7:24 PM by Karen Bussone.
* The minutes From the May meeting were presented by Jennifer Lowrance.
  + Jackie Kraft motioned to approve the minutes.
  + Julie Hinman seconded the motion.
  + Majority carried the motion.
* President – Karen Bussone
  + Karen shared an update on the Hy-Vee video.
    - Hy-Vee will be one of our scoreboard sponsors. Tyler will work with them for a commercial. Coach Temples will select the players that will participate. FOIF will also reach out to cheerleaders to see if they would like to be involved again this year.
  + Get school ready for the season is Saturday, August 12 8-10 AM.
    - We will get the stadium looking nice, hang up flags, get sidewalks painted. Please reach out to anyone that you think might be interested.
  + Jennifer Lowrance will be making locker signs for all the teams again.
  + Yard Signs are provided to Varsity players only. Some sophomore players that dress or play at varsity level will also be included in this. Inventory on yard signs is fine. We only need to replace 2 or 3 signs. We will announce hand out day and time at a later date.
  + Ladies’ Night Out was a nice evening, and we all had a lot of fun.
* Vice President – Lisa Lay
  + Lisa is working on securing donations at this time.
  + Scott Lay is still interested in heading the Touchdown Club and is working on it at this time.
  + The Elite Bling order form is out and open until July 21.
  + Spirit Wear will come out during camp and will run through July.
* Treasurer’s Report – Andrea Couillard
  + Andrea gave an update on the finances update.
    - The income for May was $5,542. Expenditures were $3,400. The ending balance was $11,874.32.
  + Julie Hinman motioned to approve the financial report.
  + Lori Kiley seconded the motion.
  + The motion was carried by the majority.
* Sponsorships – Julie Hinman
  + All of the invoices were sent in May.
  + ISU has renewed through 2019.
  + Army is in the process of becoming a sponsor.
  + Dr. Li is looking at being a scoreboard sponsor.
  + Heartland in the process of becoming a sponsor.
  + Julie presented the updated sponsorship form with the board. She requested that Jennifer post it on the website.
  + There will be two sizes for the fence banners. Julie will be contacting those businesses that have expressed interest in the banner sponsorship.
    - 3x5 $95, 3x8 $125 (FOIF cost)
* Fundraising – (Needs Chair)
  + Applebee’s Pancake Breakfast (Saturday, July 15)
    - Coach Temples has said that the lineman will be working the pancake breakfast.
    - We will send out an email to all members to see if they are interested in buying or selling tickets. Julie will also send to unit 5 people.
* Food Committee – Lori Kiley
  + Jason’s Deli is open to a partial donation along with being a player of the week sponsor.
  + Olive Garden wants to do a partial donation of salad and breadsticks. Possibly pair with Avanti’s.
  + Still waiting to hear from Moe’s.
  + Flingers is a go.
  + DP Dough is a go.
  + Bandana’s is providing food for the West game.
  + Longhorn is providing food for the Bloomington game.
* Concessions – Kevin Hankemeier
  + Concessions needs a game day manager for each level.
  + Offer Freshman/Sophomore concession work spots to cheerleaders
    - Most likely a $300-500 profit for them
* Communications – Jennifer Lowrance
  + No report
* Photography – Carlton Potts
  + No report
* Team Parents – Lisa Zbrozek
  + Has some volunteers. Karen and Lisa will help find some for varsity parents. Once the volunteers are set, Lisa will setup a meeting to discuss responsibilities.
* Old Business
  + Committees Still needing chairs
    - Fundraising & Alumni Liaison
* New Business
  + Soccer approached Karen about the possibility of selling tickets to cash bash for a percentage.
  + Board discussed the possibility of letting them sell 50 tickets at $100 each. Cost is approximately $58 per ticket. If we let them sell tickets for a 20% profit. They would potentially make $1000 and FOIF would potentially make $1100. Karen will present this offer to Sharon Zogg.
    - Jennifer Lowrance motioned to offer Soccer that opportunity to sell tickets to the cash bash for a 20% profit, which is a 50/50 split split of the profit made on each ticket.
    - Andrea Couillard seconded the motion.
    - The majority carried the motion.

Karen Bussone adjourned the meeting at 8:30 PM.

Next Meeting Monday, July 10 (6:00 PM) at Christ Lutheran Church (enter through west door)