Friends of Ironmen Football

Meeting Minutes

Monday, July 10, 2017

* The meeting was called to order at 6:03 PM by Karen Bussone.
  + Introductions were made for the new people present.
    - Sonya Brothers
    - Tabitha Oldham
* Minutes from the June meeting were presented by Jennifer Lowrance.
  + Lisa Zbrozek motioned to accept the minutes as presented.
  + Andrea Coulliard seconded the motion.
  + Motion was carried by the majority.
* President – Karen Bussone
  + Tyler Kern is starting to work on the commercial for Hy-Vee to be shown on the scoreboard. Hy-Vee decides which area of the store to focus on. Video will be shot Thursday, July 13 at 3:00 with 4-5 senior football players and 3-4 senior cheerleaders.
  + The Get school ready for the season is Saturday, August 12 8-10AM. FOIF will be putting up flags, cleaning up and repainting any ironmen heads that need touch up.
  + Orange & Black scrimmage will be August 18 and start around 6:00. Each team plays around 30 minutes. Players and coaches are introduced. There is a hot dog meal available and some fun activities for the fans in attendance.
  + Varsity yard signs are a tradition within the organization. If a sophomore gets pulled up to dress/play, they will be given a sign. We are currently at 100 signs. We will be making two new signs to replace the ones not turned in.
* Vice President – Lisa Lay
  + Cash Bash is August 19, 6-10 PM at Lakeside Country Club. There will be a silent and live auction as well as light hors de vours and drinks.
    - Lisa has list documenting what she has received, who she has contacted and places she still needs to contact.
      * Quite a few items have been secured.
    - Lisa would like to present to those that have earned a ticket, but are not available to attend to see if a friend would like to use their ticket since it is paid for.
    - Soccer team has not gotten back to Karen about selling Cash Bash tickets.
  + The Elite Bling order form is currently posted on website. Form is due July 21st.
  + The Spirit Wear order form link has been sent out to all families via email, Facebook, Twitter, and Remind. Will be handed out on August 11th at 11:00.
  + The Touchdown Club is going to be postponed until next season in order to give more time to get it organized and planned.
* Treasurer’s Report – Andrea Couillard
  + Finances update
  + The income for June was $14,320.75.
  + Expenses were were $349.51.
  + The balance as of Jun 17th is $25,845.56
    - Lisa Lay motioned to approve the financial report.
    - Lori Kiley seconded the motion.
    - Motion was carried by the majority.
* Sponsorships – Julie Hinman
  + Currently have $18,500 in commitments. There are quite a few promising leads at this point as well.
* Fundraising – (Needs Chair)
  + Applebee’s Pancake Breakfast Saturday, July 15.
    - Tickets are $5 a piece. We can sell at the door if we have some left unsold.
    - JV and Varsity linemen will be serving, greeting and busing tables.
* Food Committee – Lori Kiley
  + Moe’s has committed for the September 7th Varsity Meal.
  + Mike Clark is forwarding information on to Marty Pickett of A-Train.
  + 8/24 Flingers
  + 8/29 Longhorn
  + 9/14 Bandana’s
  + 10/5 DP Dough
  + Avantis for pasta donation & A-Train for a meal.
* Concessions – Needs a chair
  + Chair is responsible for securing of inventory and management of inventory. Varsity games are manned by student organizations who do pre and post inventory count, set up and clean up.
  + Need Game day manager for each level. These people will be responsible for management of money at games.
  + Lisa Lay will offer After Prom the opportunity to man and run concessions for all freshman and sophomore for a 50/50 profit split.
* Communications – Jennifer Lowrance
  + No Report
* Photography – Carlton Potts
  + Jennifer needs to send Carlton the names of photographers for each level.
  + Karen will see if she has the past communication about this role.
* Team Parents – Lisa Zbrozek
  + Each level has enough team parents. Lisa will be setting up a meeting to discuss responsibilities with them soon.
* Old Business
  + Committees Still needing chairs
    - Fundraising, Concessions, & Alumni Liaison
    - Sonya Brothers will contact Chris Hummel to see if he is interested being the alumni chair.
    - Jennifer will set up a Facebook Group/Page dedicated for player alumni.
* New Business
  + What items to purchase for stadium and games.
    - Purchase pennants and flags.
    - Look into temporary tattoos for Grove Elementary.
      * Look for footballs, N’s…
  + Senior gifts. They want the “fathead” cutout.
    - Jennifer and Andrea will look into companies to use.
  + Jennifer will organize a slide show for use at Cash Bash.
* The meeting was adjourned at 7:29 PM.

Next Meeting Monday, August 14 (6:00 PM) at Christ Lutheran Church